

## **Rhonda Schaller Studio - Small Rays of Hope Application**

547 West 27th Street, Suite 529 New York, NY 10001

Telephone: 212-967-1338 Fax: 212-967-1121 Email: [Hope@rhondaschallerchelsea.com](mailto:Hope@rhondaschallerchelsea.com)

Gallery Directors: Rhonda Schaller & Dave Jaquish

### **CALL FOR ENTRIES:**

*Small Rays of Hope and Fragments of a Larger Idea*

**EARLY ENTRY DEADLINE – JUNE 23<sup>rd</sup>**  
**COMPETITION DEADLINE – SEPTEMBER 15<sup>TH</sup>**

Exhibition dates: December 6 - December 20, 2007

A Rhonda Schaller Studio Gallery event during the Holiday season to benefit and celebrate our community, our artists, our visions.

You are invited to submit an application for "Small Rays of Hope and Fragments of a Larger Idea". The gallery will be designed with small "windows" - a lattice grid of 10" x 10" frames installed on the walls, within which artists may present their "small rays of hope". Blue Pearl Press will publish *Small Rays of Hope 2008* an art calendar honoring selected works from the exhibition.

Small works only – accepted work must fit within a window, max dimensions up to 10" x 10". All media accepted. All work must be for sale, and ready for installation when delivered. Five artists will be chosen from the group to create a larger idea – and exhibit a larger work. There will be 5 awards of \$250 given as honorariums, a second place award of \$300 and a \$500 award given as Best in Show.

**If accepted, artists can create works specifically for this show. In your application, submit images that reflect the quality and maturity of your current body of work.**

We invite submission of your application and artwork images for review. Any artist working in any medium is invited to apply.

### **Guidelines**

To be considered, please send by **email** (or by post) a package containing the following:

- an **application form** (found below).
- jpeg images of your work (email or mail a CD).
- a non-refundable \$45 application fee payable through **PayPal.com** to email address: [Hope@rhondaschallerchelsea.com](mailto:Hope@rhondaschallerchelsea.com) (or send check or money order payable to Rhonda Schaller Studio). **Note:** this fee covers submission of 3 images, pay \$5 for each additional image up to a total of 16 images.
- artist statement, resume and bio in a word document file.
- include a SASE for return of materials (optional).
- **Please add [Hope@rhondaschallerchelsea.com](mailto:Hope@rhondaschallerchelsea.com) to your address book.**  
Confirmation of acceptance will be sent by email.

**Note: All international artists must pay through PayPal.com**

When sending jpegs, please name your files in the following format:  
artistname\_title\_heightxwidthxdepth\_medium\_retail-price.jpg

**Send submission materials to:** Email – [Hope@rhondaschallerchelsea.com](mailto:Hope@rhondaschallerchelsea.com) or by Postal mail:  
Rhonda Schaller Studio, 547 West 27<sup>th</sup> Street, Suite 529 New York, New York 10001.

## Application Form

**Part 1 – Artist Information** (print form, fill it out, scan it and email it back – or email all info in an attached Microsoft Word document)

Artist Name \_\_\_\_\_

Mailing address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Country and Mail Code (if applicable) \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email \_\_\_\_\_

Artist's URL: <http://> \_\_\_\_\_

How did you hear about Rhonda Schaller Studio? \_\_\_\_\_

### Part II - Jpeg List (Please make additional copies of the form as needed)

Note: You can submit images by email, or on CD through postal mail. In whatever manner you submit, be sure and include a list of works with title, medium, dimensions and price for each. You can print, fill out, scan and email this form back to us, or replicate this form in a Microsoft Word document and email it to us as an attachment.

1) JPEG # \_\_\_\_\_ Title \_\_\_\_\_

Medium \_\_\_\_\_ Dimensions \_\_\_\_\_ h \_\_\_\_\_ w \_\_\_\_\_ d

Retail Price \_\_\_\_\_ (US \$)

2) JPEG # \_\_\_\_\_ Title \_\_\_\_\_

Medium \_\_\_\_\_ Dimensions \_\_\_\_\_ h \_\_\_\_\_ w \_\_\_\_\_ d

Retail Price \_\_\_\_\_ (US \$)

3) JPEG # \_\_\_\_\_ Title \_\_\_\_\_

Medium \_\_\_\_\_ Dimensions \_\_\_\_\_ h \_\_\_\_\_ w \_\_\_\_\_ d

Retail Price \_\_\_\_\_ (US \$)

4) JPEG # \_\_\_\_\_ Title \_\_\_\_\_

Medium \_\_\_\_\_ Dimensions \_\_\_\_\_ h \_\_\_\_\_ w \_\_\_\_\_ d

Retail Price \_\_\_\_\_ (US \$)

5) JPEG # \_\_\_\_\_ Title \_\_\_\_\_  
Medium \_\_\_\_\_ Dimensions \_\_\_\_\_ h \_\_\_\_\_ w \_\_\_\_\_ d  
Retail Price \_\_\_\_\_ (US \$)

6) JPEG # \_\_\_\_\_ Title \_\_\_\_\_  
Medium \_\_\_\_\_ Dimensions \_\_\_\_\_ h \_\_\_\_\_ w \_\_\_\_\_ d  
Retail Price \_\_\_\_\_ (US \$)

\*Total # of images submitted \_\_\_\_\_

### **Part III – Artist Statement, Resume and Bio**

Please provide your statement, resume and bio as a single word document. Email to: [Hope@RhondaSchallerChelsea.com](mailto:Hope@RhondaSchallerChelsea.com). Or if mailing a packet, include on CD.

### **Part IV – Additional information**

- ❖ Artists selected for exhibition in Small Rays of Hope will pay for shipping work to and from the studio.
- ❖ Artists to insure their work for loss or damage during shipping, and while in the gallery.
- ❖ All artwork must be for sale.
- ❖ The gallery receives a 50% commission on sales.
- ❖ The gallery pays artist in US\$ within 30 days of completed sales.
- ❖ All exhibited work must arrive ready for installation.
- ❖ Artist agrees to the publication and use of their images, including usage on the gallery web site and in promotional materials with full credit given, but without compensation due the artist or any other person or legal entity.
- ❖ The gallery will publish a calendar using selected images from the exhibition; calendars will be available for purchase by the artists.

\_\_\_\_\_  
Artist's Signature

\_\_\_\_\_  
Date